



Kavayitri Bahinabai Chaudhari
North Maharashtra University, Jalgaon
Affiliated

RFNS, Senior Science College Akkalkuwa Dist. Nandurbar

(Syllabus)

Certificate Course:

Certificate Course in Tourism and Travel Management

(Academic Year 2023-24)

Course Offer by

Department of Geography

RFNS, Senior Science College, Akkalkuwa,

Website: rfnscience.org

Tel No.: 02567 252820

Email: rfnseniorscienceakk@gmail.com

Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon
RFNS, Senior Science College, Akkalkuwa, Dist. Nandurbar

Course Title: - Certificate Course in Tourism & Travel Management

Introduction:

Tourism today is one of the fastest growing industries through the world and its study is of increasing academic and of practical interest. This activity is very much important since people from all classes of society participate in it in all the countries of the world. With Tourism and Travel becoming an important area of activity, there is a need of Business Managers who are in a position to handle and promote this trade. It is identified as a sector with highest potential to provide employment world over. It is conglomeration of various service industries jointly identified as the tourism sector. Not only the interrelationship of its segment, but its direct as well as indirect impact on other sectors of the economy such as handlooms, handicrafts, real estate and many more is noteworthy. This calls for close scrutiny that the personnel with the skills desired for meeting the identified challenges built on a foundation of globally recognized best practices.

Course Objectives:

- To offer the certification program which lowers the entry level barriers to young aspirants and generates tangible and verifiable impacts.
- To create awareness among the students about this growing industry in our country.
- To make aware the student about the cultural and Historical heritage of our country.
- To educate student on national as well as international concepts of tourism business and best practices that will help to improve their efficiencies and overall managerial qualities.
- to enable the student to start self-employment in the travel and tourism sector.

Scope of the Course: -

Tourism has very bright future. It is now recognized as an activity generating a number of social & economic benefits. It promotes national integration and international understanding creates employment opportunities. It gives support to local handicrafts and cultural activities, also generates considerable amount of tax revenue. All these benefits are achieved with relatively low investment. Therefore, course in tourism and travel management is most applied and useful at present.

Duration of Course: - 3 month

Eligibility: Any Students who have passed XII standard examination

Fees Structure: Course Fee 500/- and examination fee 100/- Total 600/- both pay at the time of Admission

Standard of passing & other conditions: -

- 1) Minimum passing 40% marks will be required for passing.
- 2) In order to secure second class, a candidate shall have to secure at least 50%marks of at least 60% of marks for first class.
- 3) In order to secure a first class with distinction, a candidate shall have to secure at least 70% of marks.

SN	Paper	Name of the Subject	Theory/ Practical	Minimum Mark			Maximum mark		
				External	Internal	Total	External	Internal	Total
1	Paper-I	Introduction of Tourism and Travel	Theory	60	20+20=40	100	24	16	40
2	Paper-II	Study of Tourist Places	Theory	60	20+20=40	100	24	16	40
3	Paper-III	Practical Work	Practical	60	20+20=40	100	24	16	40

Teaching Staff:

- 1) Dr. A. C. Khobragade (M.Phil.NET, Ph.D.)
- 2) Dr. M. D. Mudholkar (M.Phil. SET, NET, Ph.D.)

Mode of Examination: Offline, Theory and Practical

Course Structure

Certificate Course in
“TOURISM AND TRAVEL MANAGEMENT”

Paper I : Introduction of Tourism and Travel

Paper II : Study of Tourist Places

Paper III : Practical Work

Nature of Examination

1. Theory Examination

A. Paper I having 80 Marks

B. Paper II having 80 Marks

2. Practical Examination 80 Marks

SN	PAPER	MARKS
1	Paper – I	100
2	Paper – II	100
3	Paper – III	100
	TOTAL	300

PAPER-I

INTRODUCTION TO TOURISM & TRAVEL

SN	Unit	Sub Topic	Teaching Hour (36)	Marks (100)
1	Introduction	a. Definition, Nature and Importance of Tourism b. Scope of Travel and Tourism as basic needs of man. c. Tourism as an Economics activity	9	25
2	Forms and Types of Tourism	a. Health, Religious, Cultural, Educational. b. Sports and Historical Places	9	25
3	Basic Components of Tourism	a. Location. b. Transportation.	8	20
4	Role of Transportation of Tourism	a. Mode of Transport used by Tourist-Road, Railway, Waterways, Airways. b. Cost of Transport Comparison of various modes of Transportation.	10	30

Recommended Books: -

- | | | |
|--------------------------|---|-----------------------|
| 1. Tourism Development | - | A. K. Bhatia |
| 2. International Tourism | - | A. K. Bhatia |
| 3. Paryatan Bhugol | - | Pof. S. B. Shinde |
| 4. Paryatan Bhugol | - | Dr. D. S. Suryawanshi |
| 5. Paryatan Bhugol | - | Dr. Jaikumar Magar |

SN	Unit	Sub Topic	Teaching Hour (36)	Marks (100)
1	Study of Tourist places in India	a. Geographical Tourist places: Hill stations: Shimla, Ooty, Darjeeling National Parks: Jim Corbett, Gir, Kaziranga, Kana 2) Historical Tourist places: Fort, Delhi, Hyderabad, Jaipur, Bodh Gaya, Kolkata. 3) Religious Tourist Places: Varanasi, Amarnath, Rameshwaram, Somnath 4) Coastal Tourist Places: Goa, Chennai, Kanyakumari, Orissa	18	50
2	Study of Tourist places in Maharashtra	1) Geographical Tourist places – Hill stations Panchgani-Mahabaleshwar Matheran, Amboli, Toranmal National Parks: Tadoba, Pench, Gugamal, 2) Historical Tourist places –Forts, Pune, Raigad, Kolhapur, Aurangabad 3) Religious Tourist Places- Pandharpur, Nasik, Tuljapur, Shirdi 4) Coastal Tourist Places: Ganapatipule, Alibag, Malvan, Ratnagiri.	18	50

Recommended Books: -

- | | |
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| 1) Tourism in India, History & Development | - Bhatia A.K. |
| 2) Tourism, Museum & Monuments in India | - Dr. Gupta |
| 3) Travel & Tourism Management | - Foster Douglass |
| 4) Basics of Tourism | - Kamra Krishna k. |
| 5) An Introduction to travel & tourism | - Pran Seth |

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PAPER-III

PRACTICAL WORK

SN	Unit	Sub Topic	Teaching Hour (48)	Marks (100)
1	Practical Tourism planning	a. Selection of Tourism places for preparation of route map b. Process of taking permission for site seeing c. Planning for one-day tour of tourists places d. Booking Application Railway app, Bus app, Air Ticket app	20	50
2	Practical field work	a. 10 to 15 days tour programme to be arranged to visit varies tourist Destinations in India b. Excursion and Report Submission	28	50